



*A-Z Radio Show:*

# RETIREMENT BOSS RADIO

**TAKE CHARGE OF YOUR MONEY**

*Retirement Boss Radio is a system for financial advisors to have their own custom radio program with minimal effort.*



*Become a Local Celebrity!*

**Build your brand locally and get in front of more QUALIFIED prospects than you can handle to get your production over the top!**

- Professionally edited, mixed and produced
- Record from your office with a co-host on your schedule, putting your weekly lead generation on autopilot
- High-end commercials, promos and offers
- Customized weekly show notes provided
- Negotiated airtime packages with your local radio station
- Professional, experienced radio inbound call center sets appointments - in real time - during each weekly show
- Finished program delivered each week to your radio station
- Inbound call center with appointment scheduling

*Call to reserve your city now!*

**800.255.5055**

PROGRAM OFFERED EXCLUSIVELY THROUGH:

**IAMS** | Insurance Agency Marketing Services, Inc.

# HOW IT WORKS

1

## Register today for your free consultation

We will provide you with all the details to begin your own custom one-hour program on the top rated NewsTalk station in your market. It's a fully proven marketing system.

2

## Book radio show production & airtime

All broadcasts are done from the comfort of your office or home. You and your co-host connect with the "studio in a box." Show notes and program content are provided to you in advance.

3

## Grow Your Sales

Radio leads from NewsTalk stations are 50+, affluent, educated baby boomers with assets. Prospects listening to the show call our inbound call center, which books an appointment with you. It's personal, efficient and financially productive.

## WHAT YOU GET:

- Branded custom radio show where you are the celebrity
- Weekly show notes with your co-host
- Expert media buying at reduced bulk rates
- Proven calls to action to generate warm leads
- "Studio in a Box" that allows recording from your office - \$415/fee
- Professional editing, mixing and production - \$1,150/mo
- All-in cost \$2,500-\$5,000/month depending on location and time slot

*Call to reserve your city now!*

**800.255.5055**

PROGRAM OFFERED EXCLUSIVELY THROUGH:

**IAMS** | Insurance  
Agency  
Marketing  
Services, Inc.