

New Producer Bonus



During your first 180 days with IAMS your production earns you the right to choose any one of our fabulous New Producer Incentives.

For details visit iamsinc.com/incentives/ today!

\$100,000 Level

1,500-piece
Postcard Mailing



OR

iPad



OR

\$750.00 Cash



OR

Preformatted Emails
Marketing Analysis
Corporate Identity Package



\$250,000 Level

3,000-piece
Postcard Mailing



OR

\$2,000 Marketing
Reimbursement



OR

\$1,500 Visa Gift Card



OR

Newspaper Ad,
Marketing Collateral
(1 brochure, 1 factfinder,
1 lead magnet, and 1 one-
sheeter), 1 Microsite



Some restrictions may apply. Please call for details.

iamsinc.com | 800.255.5055 | contact@iamsinc.com

Participation in the new producer perks program is at the discretion of IAMS. Participation in the new producer perks program is exclusive of any other marketing reimbursement program. New agents to IAMS are eligible to participate in the program during the first 180 days they are licensed with IAMS. Agent must be in good standing with IAMS in order to participate in the program.

\$500,000 Level

5,000-piece
Postcard Mailing
Matt Gill training session



OR

4,000-piece
Postcard Mailing
Dave Pimper Seminar



OR

Ritz Carlton



OR

Billboard Ad
Seminar Presentation
Email distro
Full Website/Website Overhaul



\$750,000 Level

Retirement Boss Radio
(become a Radio Host!
Includes set-up costs and 8
recorded shows)
*subject to availability, contact your
marketer



OR

2 SS Seminars
(Guaranteed 50 buying units)



OR

4,500 lead credit
(Digital Annuity Leads)



OR

1 Video
Social Media Campaign



\$1,000,000 Level

CoreStory Brand Builder
+
Get Published in major news
outlets (ABC, Fox News,
NBC, etc.)



OR

Dinner Workshop
8K piece maildrop

Includes ETM (Enhanced
Tactical Marketing)



OR

Preset Annuity Appointments
(8-10)



OR

3 Videos
3 Consumer Facing Brochures
3 Custom Articles
And special projects on request



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